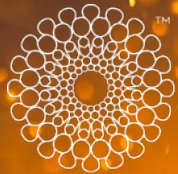


# education@expo2020

Connecting Minds, Creating the Future



EXPO  
2020  
DUBAI  
UAE

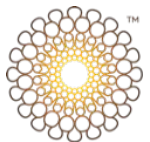


Bureau  
International  
des Expositions

**THE SIGNIFICANCE  
OF WORLD EXPOS  
TODAY**

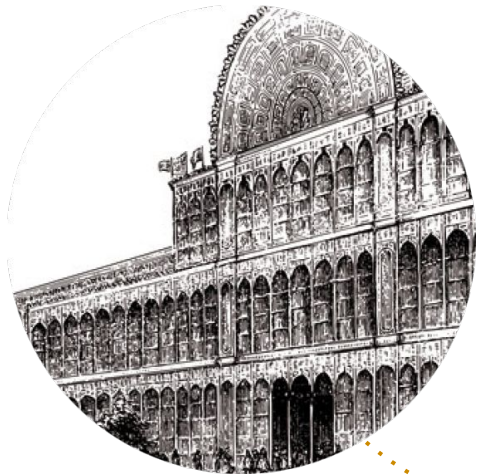


# What is a world expo?



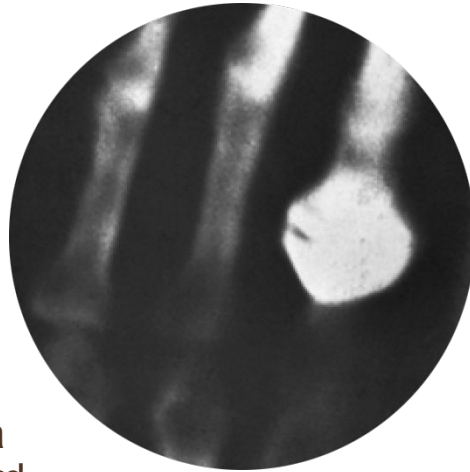
إكسبو 2020  
دبي، الإمارات العربية المتحدة  
DUBAI, UNITED ARAB EMIRATES

# Moments in expo history



**1851**  
London

The first World Expo and the lasting legacy of South Kensington



**1904**  
St. Louis

Medicine took a huge leap forward with the introduction of the X-ray machine



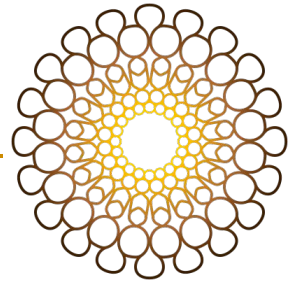
**1939**  
New York

The birth of the television broadcast



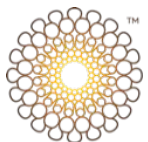
**2005**  
Nagoya

ASIMO, the humanoid robot developed by Honda first introduced



**2020**  
Dubai, UAE

Imagine



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An aerial night view of the Expo 2020 Dubai site. The central focus is the Al Jais Tower, a large, illuminated structure with a complex, lattice-like facade. Surrounding it are various other buildings and structures, some with distinctive shapes like the 'The World' pavilion. The site is surrounded by a dense urban landscape of Dubai, with many lights visible in the background. In the upper center, a large burst of fireworks is exploding in the dark sky, adding a celebratory atmosphere to the scene.

# Expo 2020 Dubai: An *Exceptional* Expo

20 October, 2020 – 10 April, 2021

# 200+

## Participants



Participating Countries



Corporates



Academia



Multilateral Organizations



Foundations & NGOs

# 25

## Million Visits



30 %

National

70 %

International

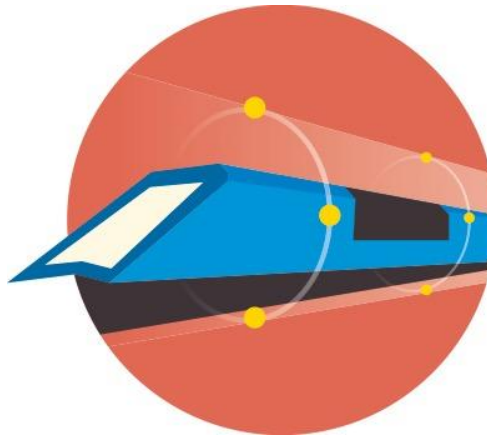
# Our theme and subthemes

## Connecting Minds, Creating the Future



### Opportunity

How can we realise our potential and dreams of the future



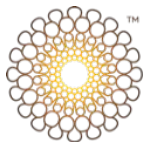
### Mobility

How can we access people and resources to achieve that potential



### Sustainability

How we pursue our dreams and goals wisely protecting the needs of future generations



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Expo Village

Route 2020  
Station

Opportunity  
District

AIWasi



Sustainability  
District

Mobility  
District

# Expo 2020 operations



Expo operating hours  
**7 Days/Week for 173 days**



Expo visiting hours  
**1000-0200**



Overnight service hours  
**0200-1000**



**2,100** Taxi Rides  
**30,000** Parking Spaces  
**700** Expo Buses



**300,000** Site Capacity  
**60,000** Visitors per hour  
**30,000** Volunteers  
**20,000-35,000** Daily Workforce  
**5,000** Participants Workforce



**500,000** Daily Meals on site



# Programming

# International Participants Programming Tool (subject to change)

March 2021



Weeks	WEEK 1							WEEK 2							WEEK 3							WEEK 4									
Calendar days	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
National days	ROMANIA	ETHIOPIA	MOLDOVA, BURKINA FASO	PARAGUAY	COSTA RICA, BULGARIA	CROATIA	POLAND		NEPAL, ALBANIA	AFGHANISTAN	LITHUANIA	MAURITIUS	BOTSWANA	ZIMBA BWE	CAMEROON	CONGO REPUBLIC, PHILIPPINES	IRELAND	HUNGARY	HOLY SEE		CZECH REPUBLIC	LEAGUE OF ARAB STATES	UZBEKISTAN	NAMIBIA	GREECE	PAKISTAN	JAMAICA	TUNISIA	VIETNAM, GUATEMALA	SOMALIA	SIERRA LEONE
Inter. days	World Wildlife Day											International Day of Happiness							World Water Day												
Special days								International Women's Day														Earth Hour									
Notable days																															

Thematic Focus								Women & Girls Focus														Water Thematic Focus						
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Third Party Events across the UAE (subject to 3rd party changes)	Julius Baer Gold Cup				Dubai Lynx			Taste of Dubai			Sharjah Theatre days														Future Blockchain Summit						
	Fujairah International Arts Festival				Sharjah Biennial																										
	Dubai Duty Free Tennis Championships				Sikka Art Festival														Art Dubai												
	RAK Fine Arts Festival				Dubai Challenge Cup														Dubai World Cup												
	Dubai Food Festival				Abu Dhabi Festival																										
	Emirates Airline Festival of Literature																														
	Sharjah Horse Festival																														
	Hope Mission to Mars (TBC)																														
	ITU World Triathlon AD & Sharjah Int'l Horse Festival																														

School holidays																												UAE: Spring Break (MOE)						
															UAE: Summer Break (April Starting Schools)																			
															Saudi Arabia: Spring Break*																			
															Russia: Spring Break																			

- Legend**
- Health and Happiness
  - Art and Culture
  - Business Events
  - Thought Leadership
  - IP Suggested Thematic Focus



إكسبو 2020  
دبي، الإمارات العربية المتحدة  
DUBAI, UNITED ARAB EMIRATES

يتوجّه إكسبو 2020 دبي  
بالشكر لشركائه على دعمهم المتواصل

EXPO 2020 DUBAI  
THANKS ITS PARTNERS FOR THEIR SUPPORT

الشركاء من فئة شريك أول رسمي : OFFICIAL PREMIER PARTNERS

accenture



NISSAN



SIEMENS  
Ingenuity for life

الشركاء من فئة شريك رسمي : OFFICIAL PARTNERS



مزود خدمات رسمي : OFFICIAL PROVIDER





مبادرات محمد بن راشد آل مكتوم العالمية  
Mohammed Bin Rashid  
Al Maktoum Global Initiatives



دبي العطاء  
Dubai Cares

# Global Education Summit @ Expo 2020 Dubai



## '10 Years to 2030' - Global Education Summit

- What** Three-day major education event at Expo2020 Dubai, co-hosted by Dubai Cares and Expo2020, in close coordination with the UAE Ministry of Foreign Affairs and International Cooperation, global education partners, as well as Expo2020 Dubai International Participants (countries and non-official participants) and strategic partners
- Focus** Education Financing, Innovation in Education, and Youth and Skills
- When** 18-20 March 2021 (followed by the Global Education & Skills Forum, as well as the Global Teacher Prize)
- Venue** Various venues and country pavilions across Expo Dubai 2020 and Dubai Exhibition Centre (next to Expo2020 site)



## Ambition - To reshape the global conversation on education

For Expo2020 to host the first ever truly global education summit with a narrative from both the global north and the global south, by public and private sectors, coming together to drive impactful and evidence based policy for the remaining 10 years and beyond

To set alive the entire Expo2020 site with the theme of education and to have a major global momentum for education with clear commitments to meeting 2030 targets.

Co-curated content, driven from the 192 participating countries, 9 non-official participants, and 15 strategic private sector partners at Expo, allowing for experience and knowledge sharing by developing and developed countries, private and public sector in the same event.

Hold a frank conversation about not being on track to achieve the Global Goals by 2030, but also highlight that there is a way forward. Focus on what has worked - sometimes against all odds - and allow countries from all corners of the world to showcase success-stories and discuss how these could be scaled.



# Thematic Focus

## Education Financing

Host high-level education sector financing conference, discussing both international financing as well as how to increase and improve the effectiveness of domestic financing. Special spotlight on financing for Education in Emergencies and Protracted Crises.

Possible stakeholders:

GPE, IFFED, ECW

Ministries of Education, Ministries of Finance, International Development Agencies

Innovative Financing actors

Private Sector

## Innovation in Education

Dedicated event for innovation in Education

- Linking to Expo's wider AI and technology offering, and the broader conversation about how to harness innovation to work at scale to make progress towards SDG4 – not necessarily limited to tech.

- Event on Technology and Connectivity for Learning, highlighting the pressing need to close the digital gap between countries and peoples, including refugees, IDPS and people on the move in order to reach SDG4

- Feature accelerators such as Expo Live, MIT Solve, Generation Unlimited's Global Breakthroughs and bring them together to share successes and challenges

- Showcase innovations in education/learning **not limited to tech** from participating countries and Expo partners

- Engaging the regular visitor with tangible experiences testing both cutting-edge and low-tech education tools.

## Youth, Skills and the Future of Employment

A dedicated day focusing on Youth and Skills, and the future of Employment

- Linking major global efforts around this topic (GenU, WEF Centre for New Economy and Society, WB Solutions 4 Youth Employment, etc)

- Facilitate dialogue between education and labour market leads

- Youth at center stage co-creating the content and driving the dialogue.

Major attempt will also be made to engage youth globally through a virtual Expo2020 experience, not only bringing the conversations to them – far and wide – but also allowing them to experience Expo2020 Dubai and have a say in how they want their future to look.



## Next Steps

### Content Curation

Dubai Cares to set up a steering committee and develop process for content curation

Current SC Members: GPE, Education Commission, ECW, UNICEF, UNESCO, UNHCR, INEE. Include Expo team, government representatives, civil society and private sector.

### Budget

Dubai Cares to recruit a Project Director to manage a Global Education Summit core team.

*Everyone interested in participating with content or as an organization in the Global Education Summit to budget for it for 2021!*

### Milestones

Expo2020 Assisted Countries Meeting – July 2019

Expo2020 International Participants Meeting – December 2019

Site ready – October 2019

Opening – October 2020

