



The global fund for education in emergencies

# RM Approach 2021-2023

ECW ExCom Meeting  
23-24 November 2020

# Agenda

- ExCom Asks
- Funding gap 2021 – 2023 (TF replenishment)
- ECW funding target
- RM Strategic focus 2021 – 2023
- How can ExCom support the RM challenge?

**First Ask To present a clear mandate and narrative given (a) the global economic climate and constrained donor budgets (b) the forthcoming GPE replenishment.**

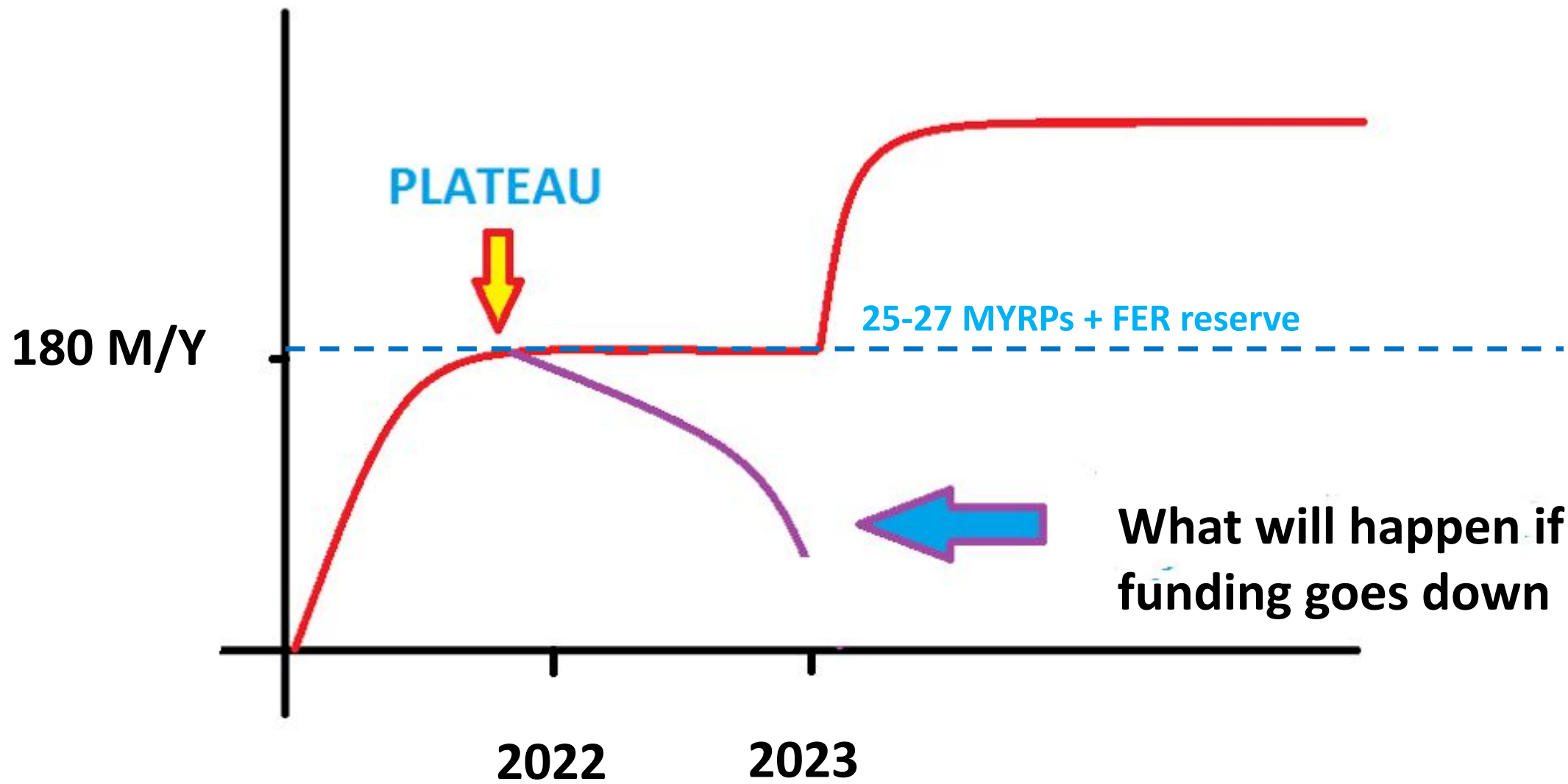
**Second Ask: a strong RM plan that spells out to ExCom *what* is needed, *who* is being tapped, and *how* ExCom can support (including through lobbying by HLSG counterparts).**

**Third Ask: : how can ExCom members contribute to creating partnerships with the private sector?**

# Planned expenditures 2020-2023

Planned Expenditure*	2020	2021	2022	2023	Total
MYRPs approved in 2018 and 2019	42.8	48.9			91.7
Proposed for second phase of MYRPs	6	23.2	58	102.4	189.6
MYRPs to be approved in 2020	44.4	44.4	44.4		133.2
MYRPs to be approved 2021		26.6	26.6	26.6	79.8
MYRP Sub-total	93.2	143.1	129	129	494.3
Non-MYRP sub-total (FER, AF, Secretariat, FSO, Fees)	24.7	50.5	50.5	50.5	176.2
Programmatic Reserve (rolling)	20				20
<b>Total expenditure</b>	<b>137.9</b>	<b>193.6</b>	<b>179.5</b>	<b>179.5</b>	<b>690.5</b>

**Total planned expenditures for 2020-2023: 690.5 M USD**



# Income & funding gap as of Sept 2020

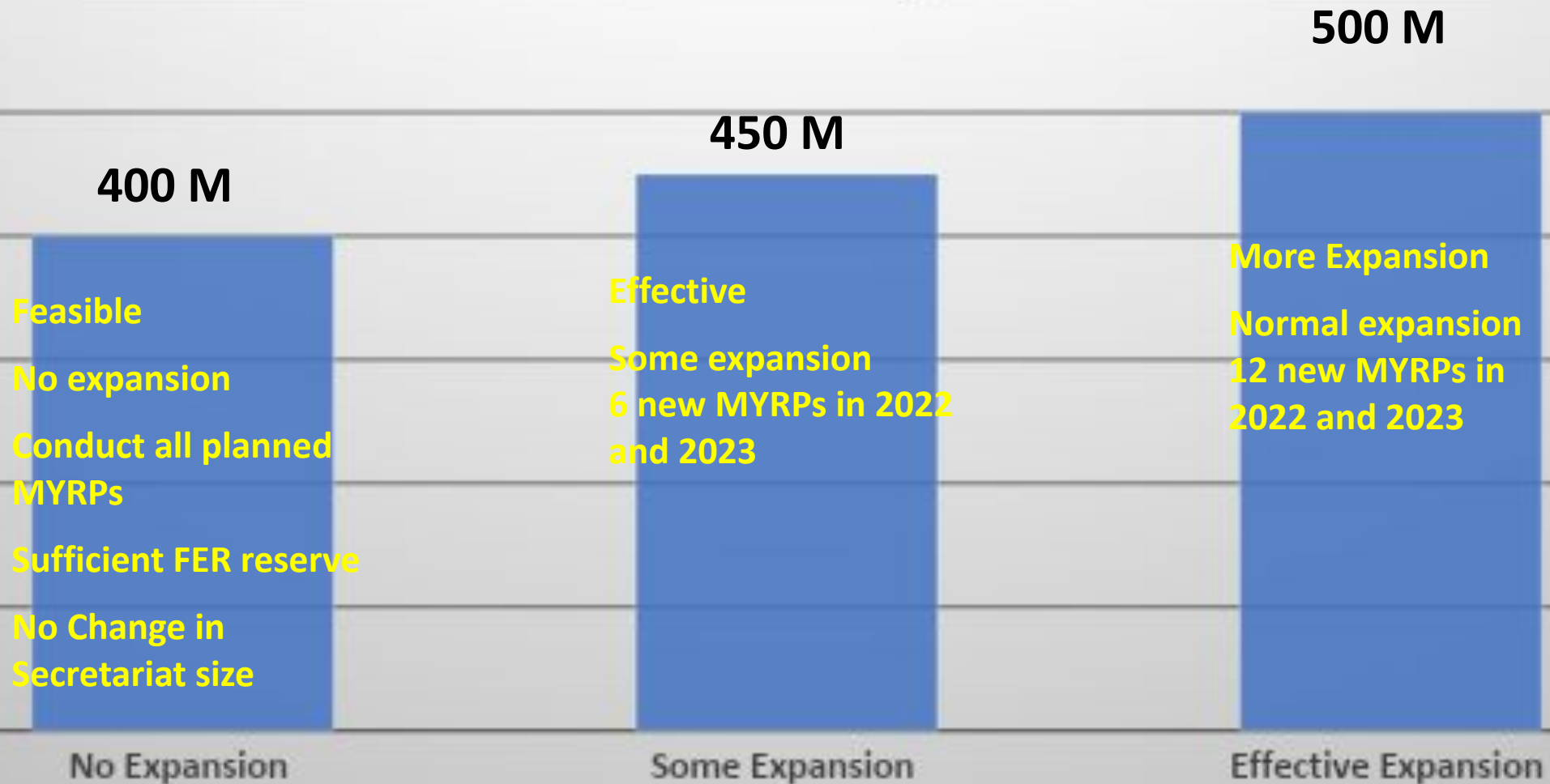


Income	2020-2023
Funds available as of Sept 2020 (Trust Fund)	142
Funds agreed / receivables	75.1
Funds pledged	64.7
Total planned income	281.8
Planned expenditures	690.5
<b>Funding gap as of Sept 2020</b>	<b>408.7</b>

*Source: Finance update as of Sept 2020*

**Total income as of Sept 2020: 281.8 M USD - Funding gap as of Sept 2020: 408.7 M USD**

# RM Funding Scenarios



## 2021-2023 asks from ECW Existing Supporters

Donor	Funds committed	ECW Ask 2021-2023	Total	Estimated weight
Bulgaria	0.1	5.0	5.1	0.31%
Verizon	1.0	20.0	21.0	1.30%
Porticus	1.1	20.0	21.1	1.30%
France	2.3	30.0	32.3	1.99%
Finland	3.3	10.0	13.3	0.82%
TheirWorld	4.6	10.0	14.6	0.90%
Ireland	6.6	15.0	21.6	1.33%
Australia	7.2	15.0	22.2	1.37%
Dubai Cares	8.8	10.0	18.8	1.16%
Switzerland	13.3	15.0	28.3	1.75%
EU	24.5	80.0	104.5	6.45%
Lego Foundation	27.5	50.0	77.5	4.79%
Sweden	30.8	40.0	70.8	4.37%
Netherlands	31.6	30.0	61.6	3.80%
USA	40.3	75.0	115.3	7.12%
Canada	56.8	80.0	136.8	8.45%
Germany (BMZ)	74.1	100.0	174.1	10.75%
Denmark	78.7	80.0	158.7	9.80%
Norway	81.9	80.0	161.9	10.00%
United Kingdom	160.1	50.0	210.1	12.97%

### **RM Strategy:**

Existing donors step up their funding and renew multi-year funding cycles 2021-2023

### **RM Target:**

70-80% of ECW needs at trust fund levels

2021-2023 asks from perspective donors (states and institutional contributions) – Trust Fund level only

Donors	ECW Ask (USD)	Potential Weight
UAE	30.0	1.85%
Qatar	20.0	1.23%
KSA	40.0	2.47%
Kuwait	20.0	1.23%
Japan	15.0	0.93%
China	30.0	1.85%
Italy	5.0	0.31%
Spain	5.0	0.31%
South Korea	5.0	0.31%

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***RM Strategy:***

Bring onboard new state donors 2021-2023 to support ECW Trust Fund and in-country investments

***RM Target:***

10- 15% of ECW needs at trust fund levels

30-40% of in-country needs

# How ExCom can support

## **Institutional (state) Donors:**

- To support an ECW appeal for the replenishment of the USD400 m Ask for the ECW Trust Fund for 2021-2023
- Support ECW through ExCom, HLSG, and Education Envoys and advocates to reach out to perspective donors, especially in Asia and the Arab Gulf (GB, Baroness Sugg, Minister Ulstein)
- Influencing donors whose funding cycles are ending to come again with multi-year funding to ECW and encourage existing donors to review their annual top ups for ECW (Canada, Germany, USA, EU, Denmark, Norway, Netherlands, Sweden, Switzerland and others)
- Include ECW in upcoming moments for Education, especially at G7, COP, G20, Dubai RewirED
- Engaging country missions and offices in the MYRP development process to align and support in-country investments.

# 2021 G7

- To coordinate our RM priorities with other global education financing mechanisms
- To work with donors towards financial commitments at the UK's Event for education in June 2021.
- An ECW, GPE, UN, CSOs, and others collaboration around a joint case for investment/advocacy campaign.

# Private Sector Engagement

## Contributing partners:

- Lego
- Verizon
- Porticus
- Dubai Cares
- HP
- Will and Jada Smith Family Foundation
- Dutch Postcode lottery

## Prospect partners

ProFuturo	Jack Ma Foundation
Fidelity	UBS Optimus Foundation
Newmarket Capital	The Two Lilies Fund
Western Union	Quantum 5.0
Procter and Gamble	Formula 1
Disney	Open Society Foundations
Aga Khan Foundation	Loreal Fund for Women
Lemann Foundation	WW International
Hilton Foundation	Cisco
SAP	Citibank
Microsoft	HSBC
Lenovo	Whittier Trust
ViacomCBS	Dawood Hercules
Wellcome Trust	

# How ExCom can support attract more private sector partners

- To connect ECW with corporate leaders and private sector partners in their respective countries (a series of meetings with the private sector at national level can be organized)
- Offer a matched contribution to ECW to leverage private sector support
- To convene a series of roundtable discussions throughout 2021 to bring private sector and public partners together – A global tour

# Resource Mobilization Advisory Group within the ExCom

- To form a this group to support driving forward ECW **#FundEducationInCrisis** campaign over the next three years, and Not limited to but including:
  - Intel on new and emerging donors and how to best engage them
  - Intel on how to influence existing donors to re-commit multi-year funding to ECW
  - Ideas and intel on how best to engage prospective private sector partners in a given country
  - Guidance on how best to leverage in-country resources from bilateral and multilateral donors
  - Moments and opportunities to leverage as part of our advocacy and RM campaign

# ExCom Recommendations

- To develop an ECW appeal/case for investment to replenish the ECW trust fund with an ask of 400 million USD for the period 2021-2023 and to support leveraging of at least USD 1 billion at in-country level.
- To form a group from ExCom to support RM efforts and mobilize HLSG support for RM targets. The group will work on a stakeholder analysis to define what each HLSG member can do to influence advocacy and resource mobilization. The group will determine information needed by principles and a practical plan to monitor and motivate this effort.
- To promote a joint effort during the 2021 Education G7 Event and promote the ECW ask and priorities along those of GPE.
- To support a country/national dialogue in member states between the Government, ECW, and private sector corporate leaders to promote PPP and private sector engagement in financing education in emergencies and protracted crises. This could take the shape of a series of roundtable discussions convened by ExCom members – each in their country.
- To finalize the asks per country in collaboration with CSOs and governments to ensure that these asks are feasible and attainable for win-win results.
- To develop a plan for the upcoming moments where donors can announce their support. These moments will help donors establish the needed run-way their governments require to prepare their announcements. 2021 G7, G20, COP, UNGA, RewirED, and others are potential moments.
- To support the inclusion of major Asian and Arab Gulf donors – an ExCom and HLSG outreach is needed to help position ECW in these potential donor markets.
- To advance the joint narrative (fruit Salad approach) to promote support for education in crisis at the global level and to serve as a *Chapeau* to guide donors and CSOs and ensure that this effort is not fragmented by individual fund or agency efforts.