



The global fund for education in emergencies

Education Cannot Wait

Resource Mobilisation 2020 Approach

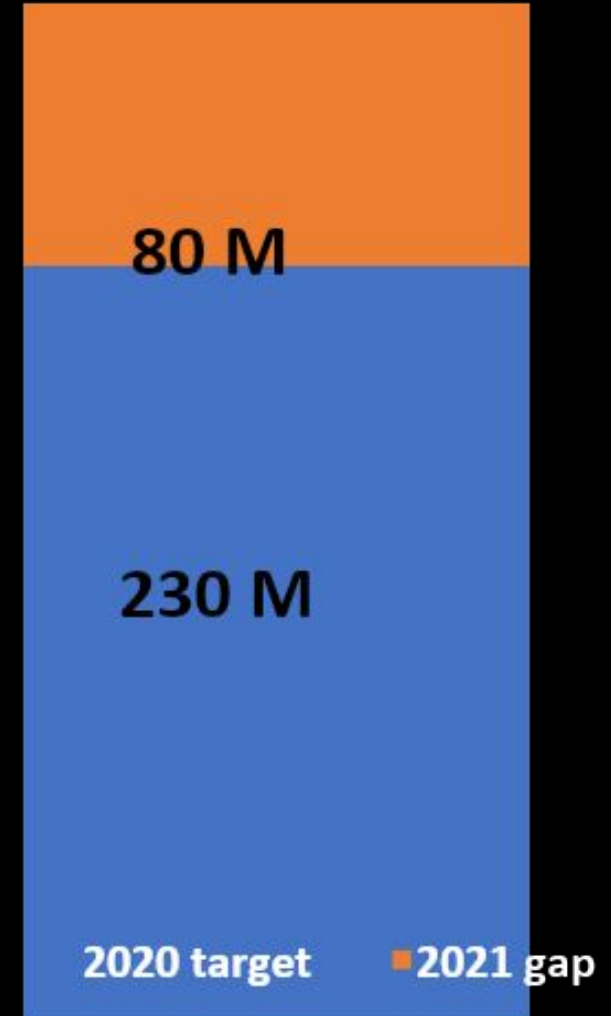




The Global Trust Fund Gap

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- **Current gap for the Global Trust Fund US\$ 310 million**
- **To raise 75% in 2020**
- **2020 target US\$ 230 million**



2020 FOCUS

Engage new
institutional
donors

Deepen
existing
partnerships

Diversify donor
base

In-country
resource
mobilisation

Step up
engagement

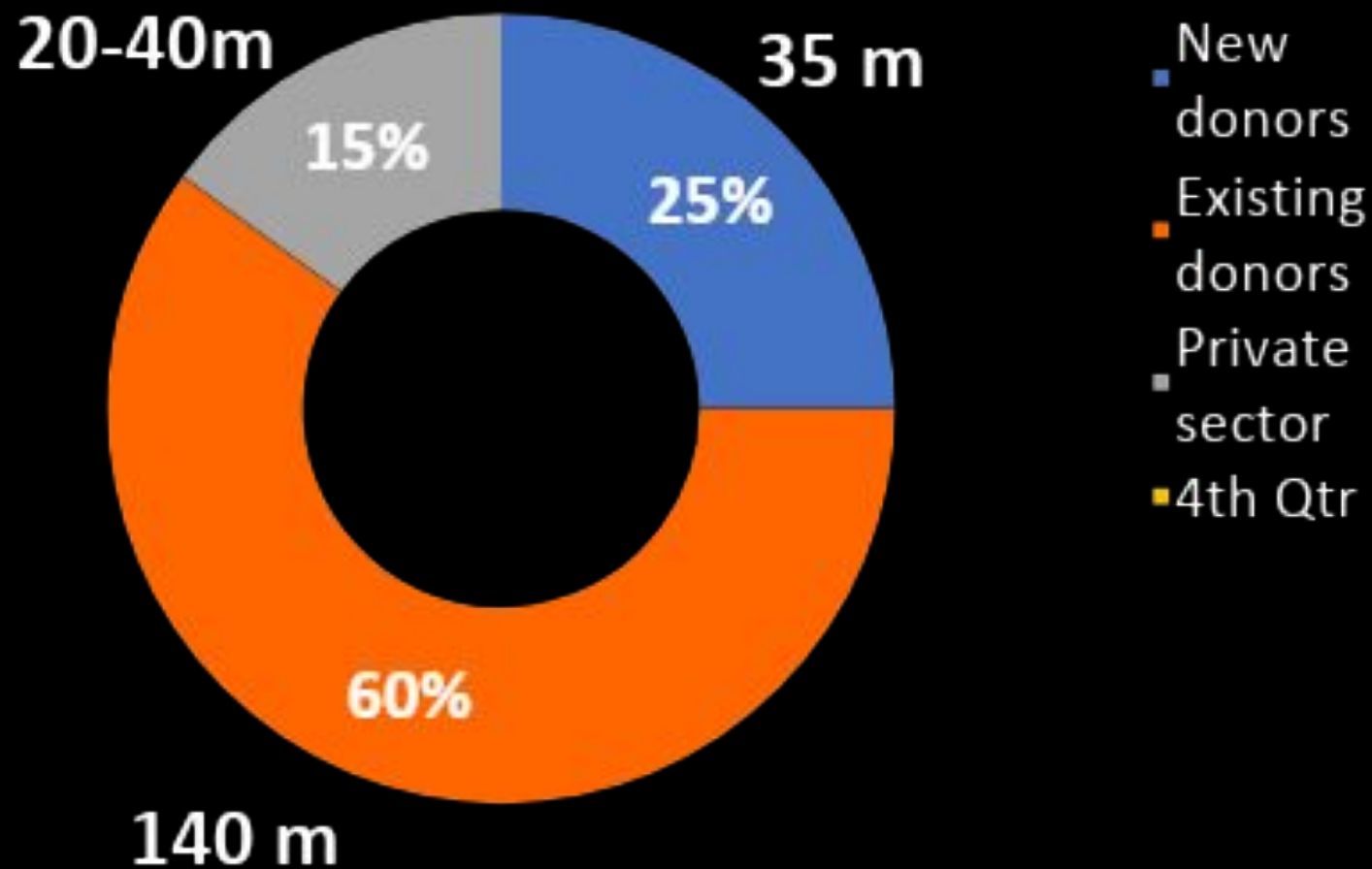
Multi-year
financing
Top-ups

Private Sector
Philanthropy
Foundations

Multilateral funds
Leveraged
resources

Trust Fund and In-Country

Targets for 2020







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How we get there



- **STEP UP ENGAGEMENT** with donors such as France, Japan, Finland, Saudi Arabia, Kuwait, UAE, Qatar, and others.
- **WORK CLOSELY WITH EXCOM** members to leverage budget cycle top-up opportunities from Australia, Switzerland, Sweden, Ireland and others 
- Pursue **RENEWED MULTI-YEAR COMMITMENTS**
- Set in motion an **OUTREACH STRATEGY** and recruitment and investment plan for non-traditional donors.
- Align with major **MULTILATERALS** on funding in-country 
- Organize **ADVOCACY & RM MOMENTS** - national, regional and global

Special focus on Girls Education/Climate Change - UNGA Event



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Resource Mobilisation

AN IN-COUNTRY FOCUS

Multi-Year Resilience Programmes (MYRPs)

Country/Context	Total Budget	ECW Seed Funding	To Be Mobilised
Afghanistan	158 M	36 M	122 M
Bangladesh	222 M	12 M	210 M
Central African Republic	78 M	19.5 M	58.5 M
Chad	51 M	21 M	30 M
Ethiopia	161 M	27 M	134 M
Palestine	35 M	17.5 M	17.5 M
Somalia	192 M	21 M	171 M
South Sudan	220 M	30 M	190 M
Syria	783 M	30 M	753 M
Uganda	389 M	33 M	356 M
Total	2,289 M	247 M	2,042 M

Multi-Year Resilience Programmes (MYRPs)

Design: Fully integrate resource mobilisation in the MYRPs (strategy, results framework, work plan)

Governance: Elevate responsibility for mobilising in-country resources to highest political level

Partnerships: Ensure better alignment of other resources

Funding: Make available funding to allow grantees/subgrantees to meaningfully invest in resource mobilisation

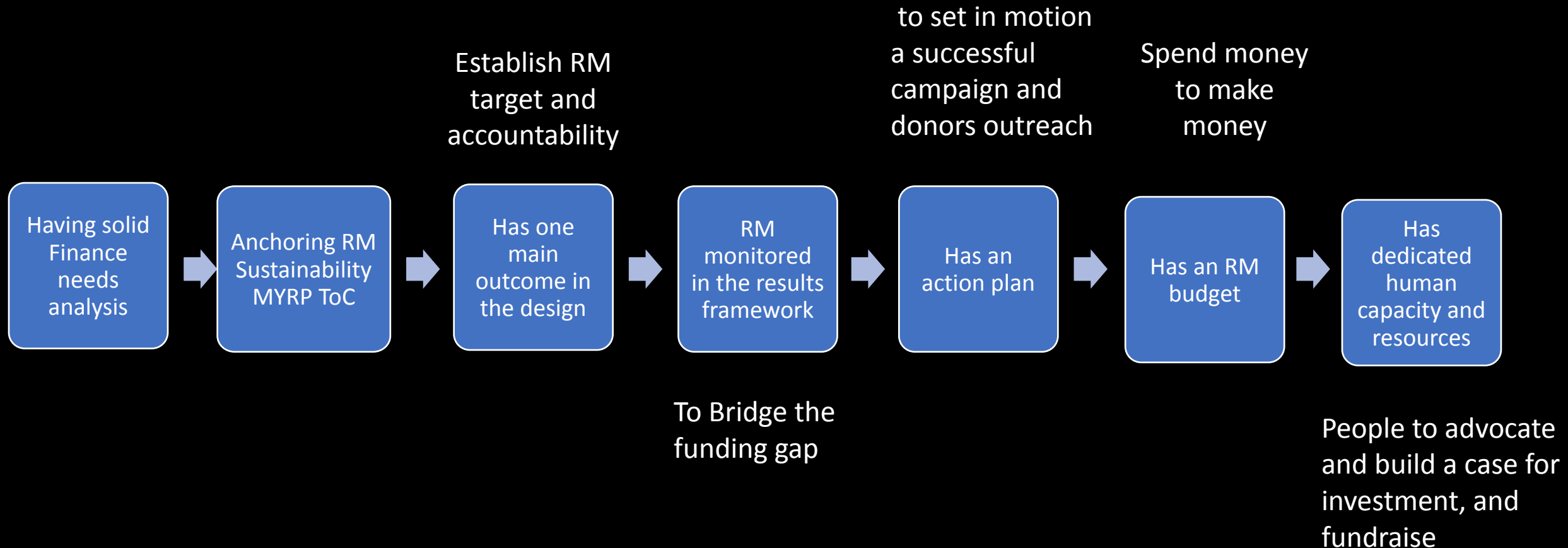
Follow-Up: Keep track and provide on-going support, including by more actively involving members of ExCom

Opportunities for funding

- Urge our donors to increase their in-country investments in MYRP countries.
- Aligning with education donors (ongoing funding)
- Influence future funding cycles in country
- Engage new donors (public, private, individuals, foundations)
- Partner with multilaterals (IFIs, MDBs, Global Funds, UN)
- Domestic funding

How to prioritize Resource Mobilization in MYRP development process

Integration in analysis, design, plan, budget



ECW Resource Mobilization and Advocacy Campaign (Global)

ECW Focal Point/Expert

Country leads

Templates, processes and guidance notes

Tracking

MYRP Steering committee
led by Government, HC/RC and backed by lead humanitarian donors and DPG
Supported by the Cluster,

Support from Global Cluster

PMU

Provides technical Backstopping to the SC as secretariat and implementer of RM Action Plan

To prioritize EiEPC

To Leverage the needed resources for full MYRP

Score	Outcomes	Implementation strategy	Target groups	Contribution to RM	Contribution to design
1	totally different outcomes from the MYRP	strategy not at all aligned with the one of the MYRP	totally different target group vs the MYRP	MYRP played no role at all in mobilization of these funds	MYRP played no role at all in the design of this intervention
2	only one outcome partially aligned	somewhat aligned strategy for at least one outcome	target group is similar for one outcome, but not exactly the same	MYRP played a mild role in mobilization of these funds	MYRP played a mild role in the design of this intervention
3	at least one outcome aligned	aligned strategy for at least one outcome	same target group for at least one outcome	MYRP played a significant contribution in mobilization of these funds	MYRP played a significant contribution in the design of this intervention
4	majority of outcomes aligned	aligned strategy for most outcomes	same target group for most outcomes	MYRP played a fundamental contribution in mobilization of these funds	MYRP played a fundamental contribution in the design of this intervention
5	exact same outcomes as MYRP	exact same strategy as MYRP	exact same target group as MYRP	funds coming in directly to finance the MYRP	the MYRP design is the very reason behind mobilization of these resources

RM calculation (Afg)



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Non-traditional donors

Non-traditional donors: Why?

The **top 50** foundations
gave **\$20B+** in 2015.

Reach,
influence
& network

SDG indicator 17.3
(Partnership for the Goals)
says: *“Mobilize additional
financial resources ... from
multiple sources”*,

SDG 17
Mandate
& benefit

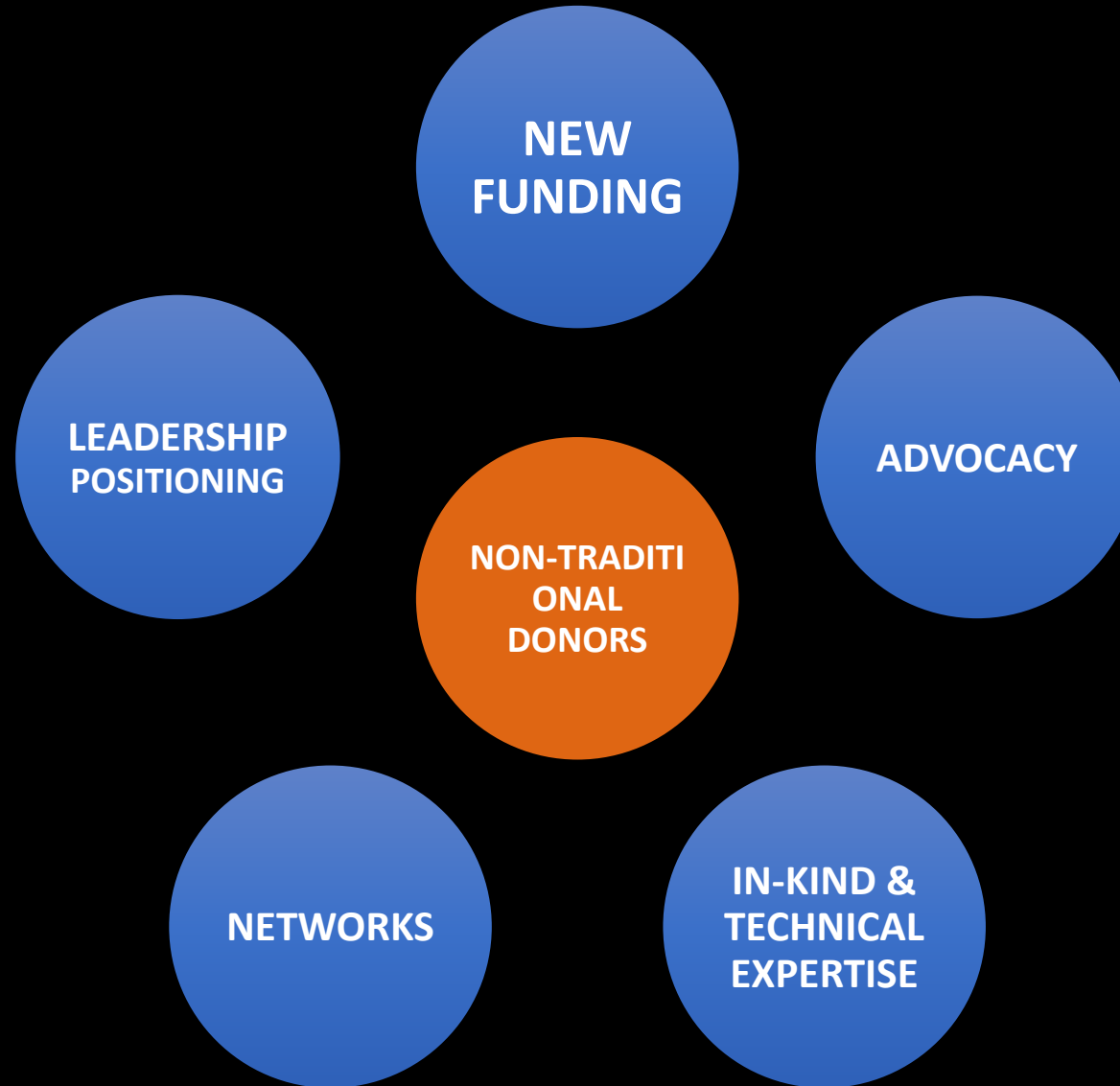
“9 in 10 consumers are
likely to switch brands
to one associated with
a good cause.

Right time,
right now

scale impact
minimize duplication
business continuity
resilience
Solutions

Innovative
thinking &
corporate
expertise

Limitless Possibilities



How: Pathway to partnership

