



**EDUCATION
CANNOT
WAIT**

a global fund for education in emergencies

Resource Mobilization

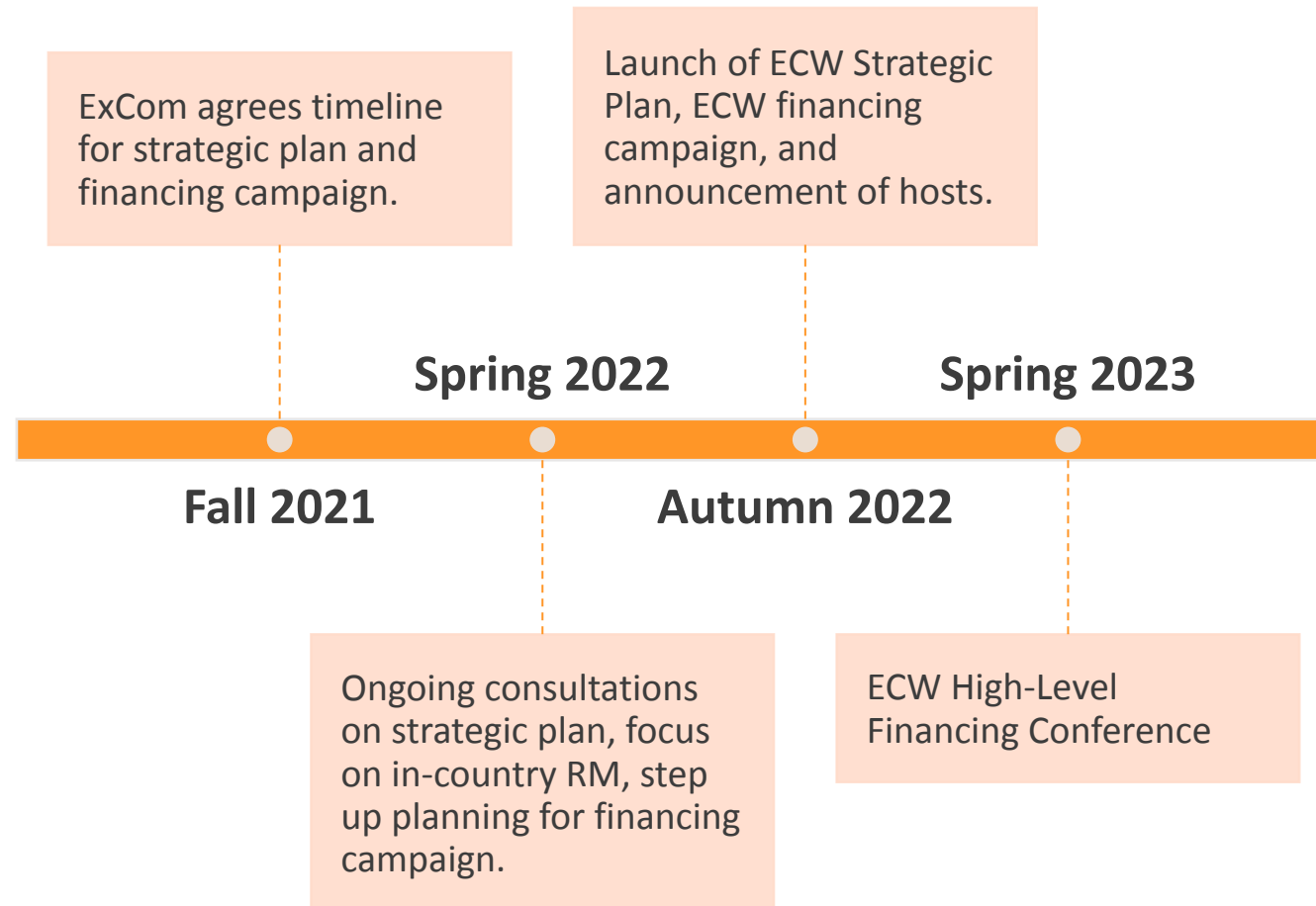
22/11/2021

What do we need today?

1. Agreement on timeline
2. Agreement on top-line target

Resource Mobilization

We're proposing to align RM efforts with strategic plan



Resource Mobilization

We're aiming to mobilize \$1 billion for the GTF 2023-26

- Reinstate ECW average annual expenditure to \$235 million per year.
- Ambitious number that advocates and campaigners are eager to get behind.
- Allows for an additional year in the next Strategic Plan or transition year between plans.

Resource Mobilization

Year	MYRP	FER	AF	Programme expenditure	Funding target
2023	170	25	10	205	600
2024	190	25	10	225	130
2025	210	25	10	245	140
2026	230	25	10	265	140
Total				940	1,100

Resource Mobilization

Agreement on timeline and target critical to:

- Ensure ECW can identify host(s) for the financing campaign / event.
- Begin planning internally and allocating resources towards the campaign.
- Plan externally with the civil society Campaign Champions Group who have already been supporting campaign planning for several months.

Identifying a host for the financing event and campaign

Minimum - Two host governments. 1 x ECW donor country & 1 x investment country government.

The hosts will

- For donor country, commit multi-year funding and become among largest ECW donors.
- For the investment country, ambitious policy reforms or progress in areas aligned with ECW.
- Provide diplomatic support to campaign at senior level e.g Head of State or Foreign Minister.
- Support campaign through communications, PR, social media, and events.
- Undertake missions / visits as part of the campaign to help raise awareness

Resource Mobilization

RM until fall 2022

- Main focus on in-country RM, closing gap between MYRP targets and seed ECW funding.
- Focus on planning and staffing for 22/23 financing campaign.
- Working with individual donor markets with the help of ExCom, Parliamentarians and CSO partners.



THANK YOU

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