

Education Cannot Wait Resource Mobilisation approach paper - 2020

1. Introduction

In 2018, the Education Cannot Wait (ECW) Executive Committee approved the 2018-2021 Resource Mobilisation Strategy (RM Strategy) to mobilise \$1.8 billion in additional financing for education in emergencies and protracted crises. This paper outlines how ECW will approach the delivery of this strategy throughout 2020, including which objectives will be prioritised.

- **Total Global Trust Fund gap as of May 2020 = USD\$ 304.3 million.**
- **The 2020 RM target for the Trust Fund is USD 235 Million¹ (75% of remaining gap for SP 2018-2021)**

2. Objectives and milestone targets for 2020

	Objective	2020 target ²
1	Secure commitments from new institutional donors	USD \$60 million pledged
2	Deepen partnerships with existing institutional donors	USD \$140 million pledged
3	Diversify donor-base through increased private sector partnerships, including innovative approaches	USD \$35 million ³ pledged
4	Align resources with multilateral investments	<ul style="list-style-type: none"> • Resources mobilised for, and aligned with, MYRPs reach a value of USD \$300 million ⁴ • Two MoUs signed with major multilaterals on funding alignment

3. Top-line approach

Building on the success of 2019, ECW will work towards organising a pledging moment at the 75th Session of the UNGA in September 2020. In addition to this, ECW will work with CSO partners, the private sector and others to identify other national, regional and global opportunities to secure or build momentum towards further financial commitments.

¹ 140+60+35

² Total Global Trust Fund gap as of January 2020 = USD\$ 309.6 million. The 2020 RM target for the GTF is 75% of the remaining gap, which is USD\$232 (137+60+35).

³ To be developed further and revised once Private Sector, Foundation and Innovative Finance strategy is complete

⁴ To be developed further following consultation and discussion with key multilaterals

4. Donor table by 2020 objective

New institutional donors	Existing institutional donors	PS / Foundation ⁵	Multilateral
Finland	European Union	Dubai Cares	EU - ECHO
Japan	Canada	Lego Foundation	GPE
Qatar	Denmark	Theirworld	World Bank Group
UAE	Australia		Islamic Development Bank (IsD)
KSA	France		
Kuwait	Germany		
Spain	Ireland		
Portugal	Netherlands US		
Italy	Norway		
South Korea	Sweden		
Belgium	Switzerland		
	UK		
	US		

5. Budget surplus top ups

Securing end of year financial top ups for the Global Trust Fund has proven an important element of ECW's RM approach since its establishment. As part of objective 2, ECW will also proactively engage existing institutional donors at strategic moments throughout the budget cycle to capitalise on budget surplus opportunities.

6. In-country financing

ECW currently has 10 MYRPs in Bangladesh, Palestine, Afghanistan, CAR, Chad, Ethiopia, Somalia, South Sudan, Syria and Uganda. The total financing gap for these MYRPs excluding ECW seed funding projections is approximately \$2 billion. In 2020 ECW partners in these countries will increase efforts to raise and align funds for MYRPs to a value of at least USD **500 million**. We will:

- Produce a methodology for tracking MYRP financing - Q2
- Finalise technical support and guidance for RM in FER and MYRP investment - Q3
- Ensure enough resources and capacity available for RM in country programmes – Ongoing
- Support partners in investment countries to engage in national / regional pledging events and advocacy opportunities to mobilise resources for country programmes – Ongoing

⁵ Further PS/Foundation partners to be added once new post in place